

## Maths Skill: “Able to add, subtract, multiply, and divide whole numbers, decimals, fractions and percentages”

Used in the workplace at The Bigger Printing Company:  
large format printing specialists in Cheltenham



**David Bowen, Marketing & Operations  
Manager at The Bigger Printing Co**

*“All staff here need to be able to add, subtract, multiply and divide whole numbers, decimals, fractions and percentages. Production staff use this skill to translate the artwork that the client gives us into new parameters – they need to be able to enlarge it in line with the size of the printing roll. The artwork might be supplied in percentages or fractions, and our team need to be able to quickly and accurately work between different number formats. This enables us to calculate how much material is needed and how long it will take to print, and to be able to enlarge it to the correct size and format.”*

*“Without this Maths skill, we wouldn’t be able to cost up a job properly or know the quantities of materials we need to hold in stock. Miscalculations lead to a waste of materials and directly affect our profits. When I’m talking to clients, I also need to help them work between decimals, fractions and percentages too, so that they can supply the artwork in the format we need.”*

### About The Bigger Printing Company

The Bigger Printing Company are large format printers, delivering an extensive range of materials and products, including display boards, vinyl displays, self-adhesive wallpaper, billboards, exhibition stands, window displays and roll-up banners. Their wide format printing services are offered to numerous industries, including retail, construction, entertainment and education.

### Who do The Bigger Printing Company Employ?

Currently 9 staff across the business in Cheltenham, including:

- Production staff
- Management
- Sales staff
- Accounts
- Marketing & Operations

**Range of Salaries:** from £10k per year for trainees, up to management level salaries of c£30k or above. Salaries in this industry vary depending on location and experience.

**Skills Shortages:** It’s rare to find people with the knowledge and experience of using their specialist printing machinery and materials, so they need to train staff from within the company. New entrants need to be willing to learn, have attention to detail and high levels of accuracy. Staff also need to work at speed and be focussed at meeting deadlines.

### Useful Links

[www.biggerprinting.co.uk](http://www.biggerprinting.co.uk)

[www.signlink.co.uk](http://www.signlink.co.uk)

[www.britishprint.com](http://www.britishprint.com)